



1 VISIT 15 WORTH 1000 PICTURES







and footpaths

More than sunny days a year

## <u>SIN</u>J

112.7 km long indented coastline

bottlenose dolphins



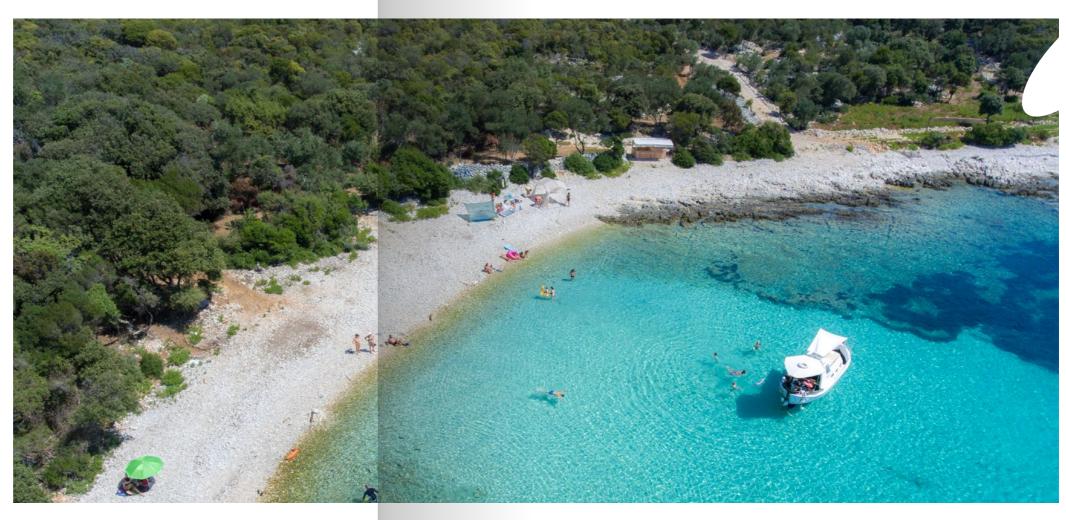


kinds of medicinal plants









#### NATURE

With sea of high quality and first quality air, more than 200 sunny days a year and 1018 plant species of which 939 belong to indigenous flora, the island of Lošinj is an aromatherapy centre that encourages you to breathe as deep as you can.

Inhale the first quality Lošinj air and, with the fragrance of Lošinj plants abundant in essential oils and sea salt aerosol, relish in the unique open-air aromatherapy. Live and breathe life to the fullest!



With more than 200 sunny days a year, Lošinj is one of the sunniest regions in Croatia.



Lošinj... It's the Island of Vitality for a reason!

#### CLIMATE AND HEALTH

The 125-year long tradition of health tourism is a valuable segment of our offer, and the combined fragrances of the dense pine forest, medicinal plants and sea salt aerosol create unique open air aromatherapy.

Ever since 1892 when it was declared a climatic health resort, Lošinj has been the place for treating respiratory distress. Inhale first quality air - feel the mild Mediterranean climate and the fragrance of the island!





#### GASTRONOMY

Lošinj cuisine is rich with flavours and aromas of the Mediterranean and the dishes are still prepared in the same way as they have always been - in the traditional way!

Experience the symphony of colours, aromas and flavours! Savouring the traditional island cuisine based on wild growing aromatic herbs and olive oil.

Apoxyomenos' Antique Cuisine - a fusion of Lošinj's creative assortment of gastronomy and the gastronomy of ancient times.



Let yourself indulge in the gastronomic delights! Check out the Lošinj cuisine, the aromatic specialities and join the Lošinj Cuisine Festival.



# CULTURE AND APOXYOMENOS

The rich cultural heritage that dates back to ancient times has left its mark not only on the architecture but on the customs, stories, and legends.

Don't miss the chance to visit the **Lošinj Museum** (there are 3 locations on 2 islands) and the **Museum of Apoxyomenos** - a unique museum in the Mediterranean!

Of the nine known variations of the Apoxyomenos prototype (the most famous one being the bronze statue in the Kunsthistorisches Museum in Vienna, discovered in 1896 in Ephesus), the Lošinj statue is the most complete and best preserved.







#### SMALL TOWNS

Discover the town of Veli Lošinj and its playful harbour, embark on a trip to the paradise beaches of the islands of Oruda and Palacol or the sandy island of Susak.

Discover the fragrant gardens of the island of Ilovik and the biodiversity of the island of Unije and become invigorated by the abundance of the depths of the sea near Srakan.





Explore the Lošinj archipelago and discover the little secrets of hidden places.

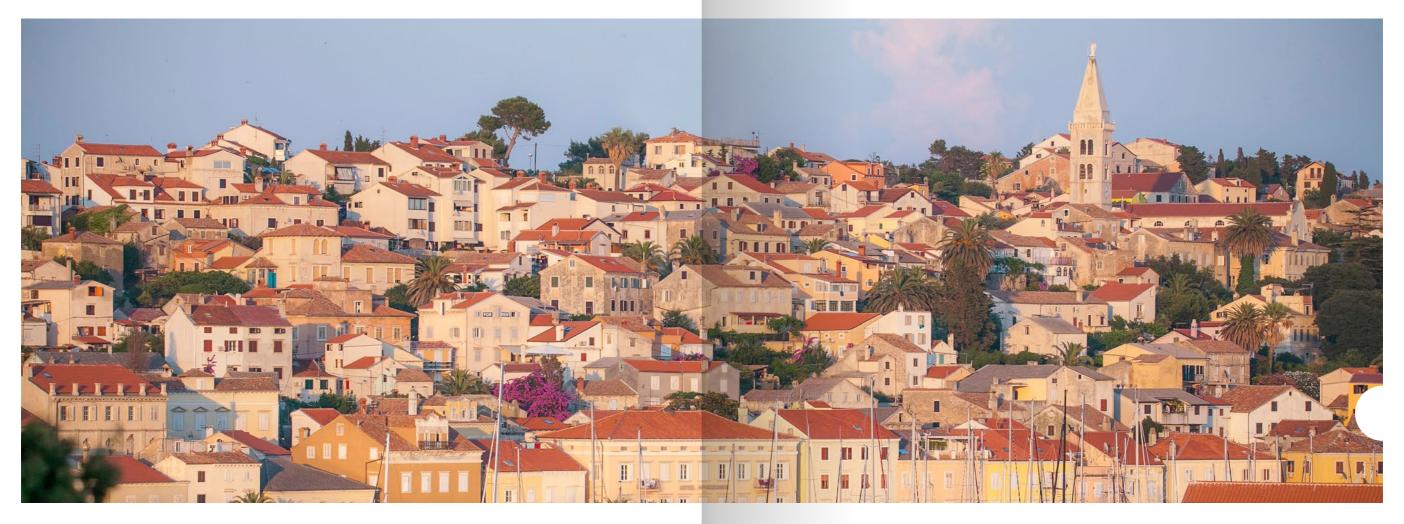


## TRADITION AND EVENTS

Experience the exciting story of navigation and Lošinj's history... Numerous sports, cultural and entertainment events on Lošinj!

People from Lošinj were held in high regard for their skill in building sailing ships, and for being the best sailors in the Mediterranean.





#### ACCOMMODATION

Find your ideal accommodation among the many villas, boarding houses or family hotels.

Get to know your friendly hosts and their customs in private accommodation, or enjoy the natural aromatherapy at the Lošinj camping sites.











# plue world institute

#### 3 DAYS

- · MUSEUM OF APOXYOMENOS
- · DOLPHIN WATCHING
- · OSOR ANCIENT TOWN

### PRO GRA MS

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While you are enjoying the natural abundance of the Lošinj archipelago, do not forget to visit the numerous cultural, sports, health and gastronomic features and attractions.

#### 7 DAYS

- · DOLPHIN WATCHING
- · MUSEUM OF APOXYOMENOS
- · FRAGRANT ISLAND GARDEN
- · ISLAND HOPPING DAY TRIPS TO ISLANDS NEARBY (Susak the sand island/curing infertility; Ilovik the island of flowers and longevity, Unije the island of biodiversity, Srakane, Orjule...)
- THE LOŠINJ MUSEUM THREE BUILDINGS, TWO ISLANDS, ONE MUSEUM (the Fritzi Pallace in Mali Lošinj, Tower of Veli Lošinj and the Archeological collection of Osor)
- GASTRONOMIC JOURNEY THROUGH THE FLAVOURS OF LOŠINJ
- · THEMATIC PROVIDENCA VIEWPOINT
- FOLLOWING THE TRAIL OF RUDOLF HABSBURG - HIKING ON OSORŠĆICA MOUNTAIN







#### 14 DAYS

- DAY TRIPS TO THE SMALL TOWNS ON THE ISLAND (Veli Lošinj, Ćunski, Sveti Jakov, Nerezine, Osor, Punta Križa, Ustrine, Belej...)
- FOLLOWING THE TRAIL OF RUDOLF HABSBURG - HIKING ON OSORŠĆICA MOUNTAIN
- · LOŠINJ TRAILS AND FOOTPATHS
- THE LOŠINJ MUSEUM THREE BUILDINGS, TWO ISLANDS, ONE MUSEUM (the Fritzi Pallace in Mali Lošinj, Tower of Veli Lošinj and the Archeological collection of Osor!)
- · GASTRONOMIC JOURNEY THROUGH THE FLAVOURS OF LOŠINJ
- · WELLNESS AND HEALTH PROGRAMS
- · WATER SPORTS
- · ADRENALINE RIDES

















